

המכון  
למנהיגות  
בישראל



Israel  
Leadership  
Institute

**Bring the Hostages Back (BHB) – ILI Campaign**  
*Mobilizing Prayer, Public Awareness, Critical Support*  
Never Forget | Always Remember | Relentless Pursuit

In the aftermath of the vicious atrocities and genocidal massacre by Hamas in Israel (Sat Oct 7<sup>th</sup>, 2023), more than **200 innocent Israeli citizens** were taken hostage to Gaza, kidnapped from their homes – men, women, children, babies, the elderly. Unspeakable things have occurred.

The immediate attention and sympathy for these innocent hostages is great, but must be maintained as constant news cycles will quickly relegate them to an afterthought. Time is short. We must maintain *hope*. We must *never forget*. We must *remember*. We must *pursue*.

This is an **urgent call to stand** with the Israeli people, and **each do our part** to fight for their freedom – doing what we can, where we are, with what we have. The ILI has launched a **U.S. initiative** forming a *coalition of hundreds of churches*, to help be a *voice for the voiceless* - the 200 hostages - and ensure their cry will not go silent, nor be unheard (Prov 31:8).

The ILI has a deep and meaningful relationship with many of you already, whom we have been working with as a partner in Israel for many years. For those not familiar with us, the Israeli Prime Minister just appointed as the government's point man on missing and kidnapped citizens and hostage crisis a **former ILI Board Chairman** - which we find both **noteworthy** and **providential**.

Each church participating in the coalition to **Bring the Hostages Back (BHB)**, we humbly request to:

- **Unite Together** - Join the coalition, amplifying our voice and declaring your Stand with Israel the Jewish People
  - Please Send *Church Name, Pastor Name, and Contact Email* to my personal email ([eekielner@gmail.com](mailto:eekielner@gmail.com))
- **Mobilize Prayer** - Designate time during services for Prayer for the hostages safety, freedom, and deliverance
- **Public Awareness** - Communicate appropriate updates (the ILI will provide periodic updates from the ground)
- **Critical Support** - Donate \$180 (10 x 18/Chai/Life) to help fund the campaign / honor these lives (link below)

I am inviting you, together with the Board of the **Israel Leadership Institute (ILI)** and our sister organizations in the U.S. (ILINA, AITF, and more), to **stand as one and demand the releasing** of the innocent kidnapped civilians.

Eeki Elner

Founder, Executive Director

**Israel Leadership Institute (ILI) | Support**

Online - <https://israeleader.com/en/support-us/>

Checks - Payable to "Israel Leadership Institute North America" or "ILINA" (with "BHB" in memo) and mailed to: Israel Leadership Institute North America • 190 Stanbery Avenue • Columbus, Ohio 43209



*The Israel Leadership Institute North America is a qualified 501(c)3 tax-exempt organization.*

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